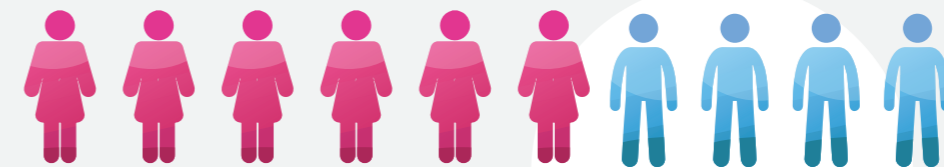


Snapshot Profiles of BERBAGI.COM USERS

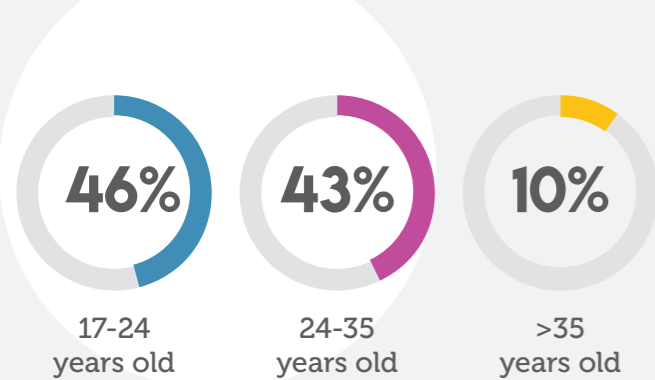
Periode : August 2016 - February 2017



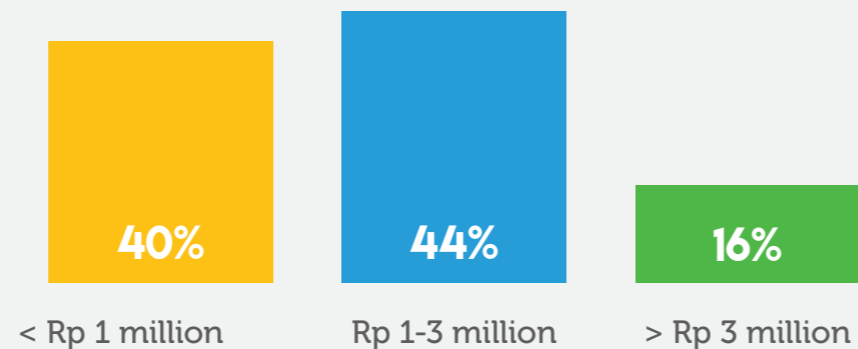
6 OUT OF 10

users are female.

AGE RANGE

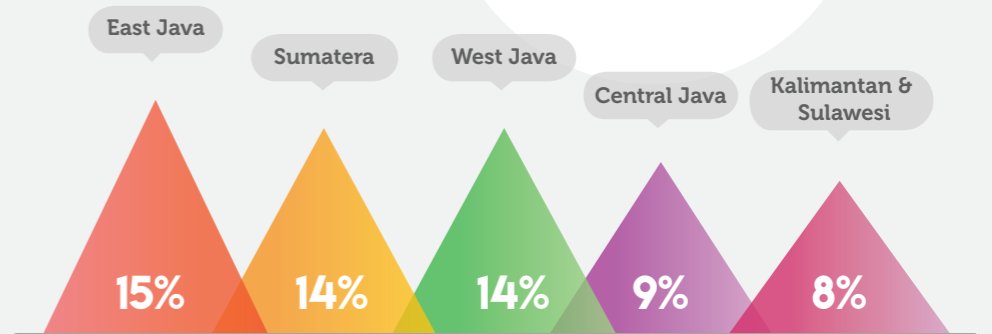


MONTHLY SPENDING



40% COMES FROM GREATER JAKARTA METROPOLITAN AREA

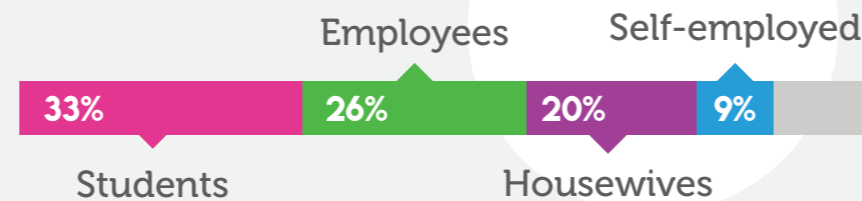
The rest is spread across Java, Sumatera, Kalimantan and Sulawesi.



MORE THAN 70%

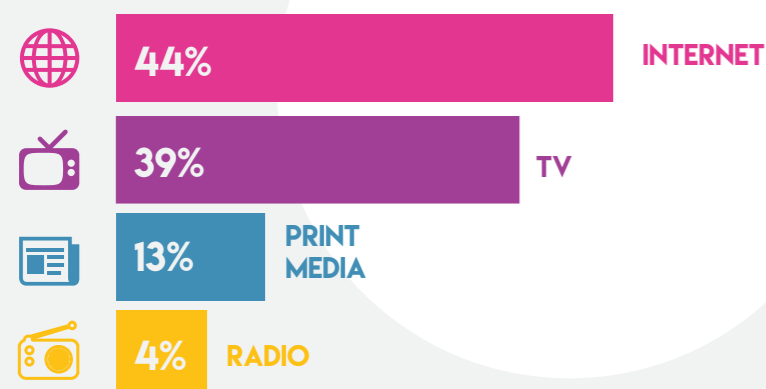
finds quizzes and polls of Berbagi.com interesting and fun. 82% users would recommend Berbagi.com to their family and friends.

OCCUPATION



44% OBTAINS THEIR DAILY NEWS & INFORMATION PRIMARILY FROM THE INTERNET

The rest cites TV, print media & radio as their source of information.



TOPICS OF INTEREST

